



# 2017 EXHIBITOR APPLICATION

Company Name: \_\_\_\_\_

Street/PO Box: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Person in Charge of Exhibit: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Please provide a brief description of your company and its product(s) and/or service(s) for use on our website and in the IMX Show Directory. If you were an exhibitor in 2016 and would like to use the same description as is currently on file, please mark "same." 100 words maximum.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### EXHIBITOR SPACE OPTIONS & RATES

10' x 10' (100 sq. ft.).....	\$2,000 (\$20/sq. ft.)
20' x 10' (200 sq. ft.).....	\$3,800 (\$19/sq. ft.)
30' x 10' (300 sq. ft.).....	\$5,700 (\$19/sq. ft.)
20' x 20' (400 sq. ft.).....	\$7,200 (\$18/sq. ft.)
20' x 30' (600 sq. ft.).....	\$9,000 (\$15/sq. ft.)

For space larger than 600 sq. ft., please call your sales representative.

#### Included:

- Pipe, drape and signage
- Pre-event and onsite marketing including company logo and description in both the interactive floorplan and the show directory
- Access to exclusive and complimentary networking events
- Basic furnishings are included and optional (table, chair and wastebasket)

### BOOTH SELECTION

\_\_\_\_\_ 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice

Are there any companies you do not want to be next to? \_\_\_\_\_

\_\_\_\_\_

### ADDITIONAL CHARGES

Co-Exhibitor Fee .....\$500 per co-exhibitor

*Co-Exhibitors will be treated like exhibitors in regards to registration, guest passes, and in pre-event marketing material.*

List Co-Exhibitors here: \_\_\_\_\_

\_\_\_\_\_

### TOTAL COST OF EXHIBIT SPACE

Total sq. ft. \_\_\_\_\_ + Additional Charges = \$ \_\_\_\_\_

### PAYMENT TERMS

A deposit equaling 50% of the total cost of exhibit space is required with the application to secure your booth. The remaining balance must be paid before January 30, 2017 or you will forfeit your space. Applications received on or after January 30, 2017 must be accompanied by full payment. Please see the "Rules & Regulations" for our cancellation policy.

Payment Due with Application (50% of Total Cost of Exhibit Space if before January 30, 2017, 100% of Total Cost of Exhibit Space after January 30, 2017) = \$ \_\_\_\_\_



### PAYMENT METHOD – All payments must be in U.S. dollars

- Invoice (your booth will not be reserved until payment is received)
- Check or Money Order: Drawn on a U.S. Bank and in U.S. dollars only  
Made payable to The Waterways Journal, Inc.  
319 N. 4th St., Suite 650, St. Louis, MO 63102
- Credit Card: *All Major Accepted (Visa, MC, AmEx, Discover)*

Name on Card \_\_\_\_\_

Type of Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_



### AUTHORIZATION

We agree to abide by all conditions, rules and regulations governing the Inland Marine Expo per "Rules and Regulations" found on [www.inlandmarineexpo.com](http://www.inlandmarineexpo.com). We understand that acceptance of this application by show management constitutes a legal and binding contract.

Contract must be signed & sent with deposit to secure booth.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_