

IMX2020 / sponsorship opportunities

IMX Party (Tuesday) _____	\$20,000
Lunch on Tuesday _____	\$10,000 per
Lunch on Wednesday _____	\$10,000 per

Included with sponsorship:

- Recognition Onsite, InlandMarineExpo.com, IMX Event Directory, Pre-event Communications
- Sponsor graphics for use on marketing materials
- Full page ad on the cover or tab of the IMX Event Directory (\$950 value)
- 1 dedicated eblast (\$1,500 value)
- 2 dedicated social posts
- Paid partnership social ad (\$200 value)
- Option for promo item to be distributed during function. (item to be approved by Show Management)
- Comp IMX Expo registration for 12 staff and 20 guests with print ready guest passes (\$4,320 value)

Welcome Reception (Monday) _____	\$7,500
Opening Session with Continental Breakfast (Tuesday) _____	\$7,500
Award Ceremony with Continental Breakfast (Wednesday) _____	\$7,500
Hotel Key Cards _____	\$7,500
Title Video Sponsor (Jumbotron, Video Wall) _____	\$7,500

Included with sponsorship:

- Recognition Onsite, InlandMarineExpo.com, IMX Event Directory, Pre-event Communications
- Sponsor graphics for use on marketing materials
- Full page ad in the IMX Event Directory (\$950 value)
- 2 dedicated social posts
- Comp IMX Expo registration for 6 staff and 12 guests with print-ready guest passes (\$2,430 value)

Registration Lanyard _____	\$6,000
Happy Hour (Tuesday) _____	\$5,000 per
Happy Hour (Wednesday) _____	\$5,000 per
Bloody Mary Bar (Wednesday) _____	\$5,000 per
Attendee Welcome Gift _____	\$5,000 per

Included with sponsorship:

- Recognition Onsite, InlandMarineExpo.com, IMX Event Directory, Pre-event Communications
- Sponsor graphics for use on marketing materials
- Half page ad in the IMX Event Directory (\$700 value)
- 1 dedicated social post
- Comp IMX Expo registration for 4 staff and 8 guests with print-ready guest passes (\$1,620 value)

Coffee Bar (Tuesday) _____	\$3,500
Coffee Bar (Wednesday) _____	\$3,500
Education Session Branding _____	\$3,500

Included with sponsorship:

- Recognition Onsite, InlandMarineExpo.com, IMX Event Directory, Pre-event Communications
- Sponsor graphics for use on marketing materials
- Quarter page ad in the IMX Event Directory (\$490 value)
- 1 dedicated social post
- Comp IMX Expo registration for 2 staff and 4 guests with print-ready guest passes (\$810 value)

Golf Outing _____ **More Information to Come**

OTHER OPPORTUNITIES (please call for pricing): Advertising in the IMX Directory and/or the IMX issue of the *Waterways Journal* • Vinyl Wall Graphics • Hoffa Stands • Floor Clings • Exhibitor Product Demos • Custom e-blasts during show hours or leading up to IMX 2020

Sponsorships can be customized to meet your marketing goals!
 Please contact Susie Jensen at (314) 561-4706 or susie@wjinc.net