

## BOOTH LEVEL COMPARISON

DIGITAL FEATURES	LEVEL 1 \$2,500	LEVEL 2 \$4,000	LEVEL 3 \$7,200
Virtual Booth Space	standard 10x10	double 10x20	large 20x20
Company Info (address, company description, booth number, email)	x	x	x
Company Profile (300 Words), with company logo and website	x	x	x
Recognized on inlandmarineexpo.com	x	x	x
Recognized on pre-marketing material	x	x	x
Recognized in Sept. 28 issue of <i>The Waterways Journal</i> with Company Profile	x	x	x
Directory Profile Header Image	x	x	x
Exhibitor Chat (both voice & video)	x	x	x
Smart Match Appointment Making	x	x	x
Product Categories (choose searchable categories)	5	10	15
Online Product Showcase (engage attendees with detailed product descriptions along with full color images)	1	2	5
Documents Uploads to Booth Profile	1	2	5
Press Releases (found in Virtual Show Press Room)	1	2	5
Video Uploads to Booth Profile (5 minutes max)	—	1	2
Attendee List	—	—	x
Highlighted Listing	—	—	x
Advertising Discount for the 9/28 issue of <i>The Waterways Journal</i>	—	25% off	50% off
Add-ons including <b>education sponsor, hosted webinar, pre-recorded video and custom email available</b>	—	\$1,250 included	\$2,500 included