

Company Name: _____

Street/PO Box: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Primary Booth Contact: _____ Email: _____

Phone Number: _____ Booth Number: _____ Previously Paid: _____

Transfer my IMX2020 face-to-face exhibit space to the selections below:

VIRTUAL BOOTH OPTIONS

- Level 1 - \$2,500**
 - Company Info/ Description/ Website
 - Booth Profile Header Image
 - Product Categories (searchable by attendees)
 - Customized Booth Profile/Product Showcase
 - Video & Document Uploads
 - Exhibitor Chat (both voice and video)
 - Smart-match appointment setting based on product categories selected
 - Automatic Press Release upload to the Press Room
 - Recognized on inlandmarineexpo.com, pre-marketing material; included in the 9/28 issue of The Waterways Journal
- Level 2 - \$4,000** (Level 1 features plus)
 - Additional opportunities for advertising in The Waterways Journal Sept 28 issue.
 - Exclusive offer to add-on options (\$1,250 value)
- Level 3 - \$7,200** (Level 1 & 2 features plus)
 - Maximum exposure with maximum options within booth profile
 - Highlighted listing in premier location
 - Attendee list
 - Exclusive offer to add-on options (\$2,500 value)

SPONSORSHIP OPTIONS

- Silver Sponsorship: \$2,500**
 - Recognition on all material
 - Static banner advertising virtual tradeshow
 - Verbal recognition in general session by moderator.
- Gold Sponsorship: \$5,000**
 - Includes everything listed in the Silver Sponsorship
 - Attendee list
 - \$2,500 worth of add-ons
- Platinum Sponsorship: \$7,500**
 - Includes everything listed in the Silver Sponsorship
 - Attendee list
 - \$3,750 worth of add-ons

ADD-ON'S

Exclusively available to Level 2 & Level 3 Exhibitors and Sponsors

- Education Sponsor: \$2,500**
 - Logo placed on screen during education sessions, video capabilities, promotions during education session, and choice of moderating or selecting moderator for the session.
- Hosted Webinar: \$1,250** – only 36 available
 - Webinars are a great interaction tool for any business. It's an efficient and sure way of getting your message out to customers directly!
 - 30-minute webinar
- Pre-Recorded Video: \$1,250**
 - Appears within virtual tradeshow, on inlandmarineexpo.com and distributed on social media and e-mail.
 - IMX/WJ is now able to assist in video production! Daily production and hourly video editing charges will apply.
- Custom E-mail: \$1,250**
 - Sent to nearly 13,000 addresses before the show or any time before Nov. 25.

PAYMENT METHOD

All payments must be in U.S. dollars

- Invoice Transfer funds for previously paid 2020 exhibit space
 - Check or Money Order: Drawn on a U.S. Bank and in U.S. dollars only
Made payable to The Waterways Journal, Inc.
319 N. 4th St., Suite 650, St. Louis, MO 63102
 - Credit Card: All Major Accepted (Visa, MC, AmEx, Discover)
- NOTE: By providing credit card information you are authorizing Inland Marine Expo to charge the card per the payment terms listed above.

Name on Card _____

Card Billing Address _____

Credit Card # _____

Expiration Date ____/____

AUTHORIZATION

We agree to abide by all conditions, rules and regulations governing the Inland Marine Expo per "Rules and Regulations" found on www.inlandmarineexpo.com. We understand that acceptance of this application by show management constitutes a legal and binding contract.

Contract must be signed & sent with deposit to secure booth.

Signature: _____

Print Name: _____ Date: _____