

IMX2020 / VIRTUAL

streaming live SEPTEMBER 29 - OCTOBER 1

ATTENDEES – HOW TO LOG IN & NAVIGATE THE VIRTUAL EVENT PLATFORM

Logging in to the Service Center:

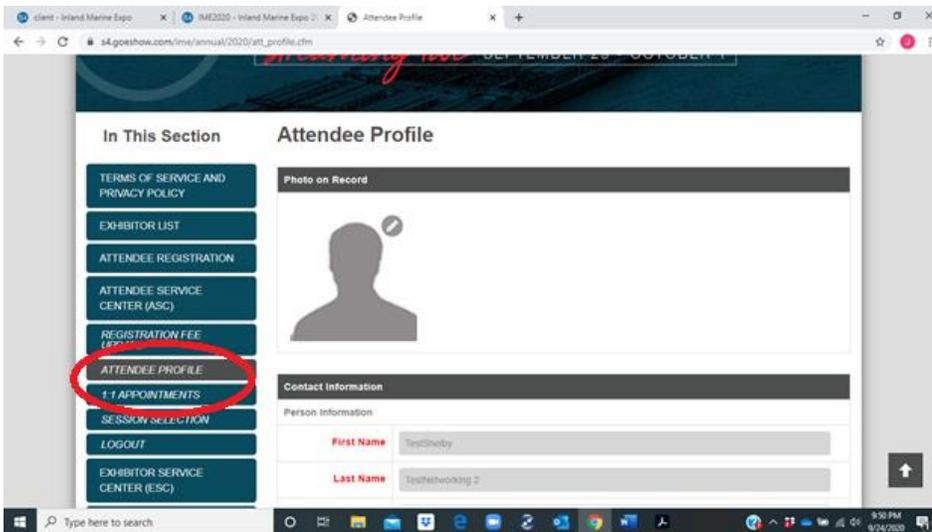
Log in to the [Attendee Service Center \(ASC\)](#) using the credentials that were included in the email registration confirmation. If you need your credentials emailed to you again, please contact [Registration Services](#).

TIP--Please note that email confirmations, as well as future event communication, will be generated from our virtual event platform software, eShow. If you are not receiving these emails in your inbox, please check your spam or junk folders.

Setting up Your Profile:

Prior to the event, you will want to log in to the ASC to update your profile and event availability. After logging in to the ASC, please select the Attendee Profile button on the left. This will allow you to double check that your title and contact information is correct. You may also add your profile picture and LinkedIn URL at this point. When you have completed your update, press SAVE at the bottom of the page.

TIP--Check that your Products/Services selections accurately reflect your company's offerings. These selections will be used by the virtual event platform to “match” you with exhibitors who have expressed similar interests.

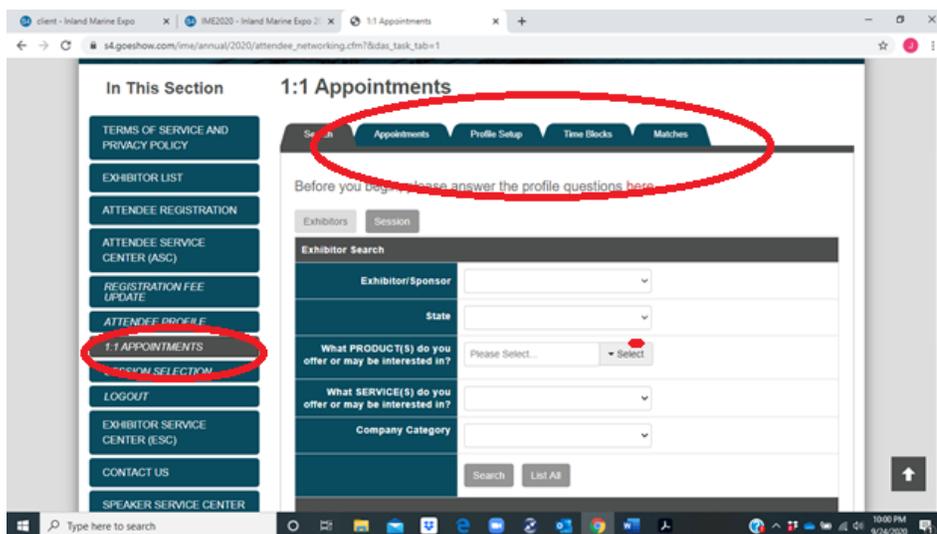


Determining your Availability and Creating Appointments:

Determine your availability during the event by clicking on the 1:1 Appointment button on the left. The 1:1 Appointment screen will show several tabs towards the top of the page.

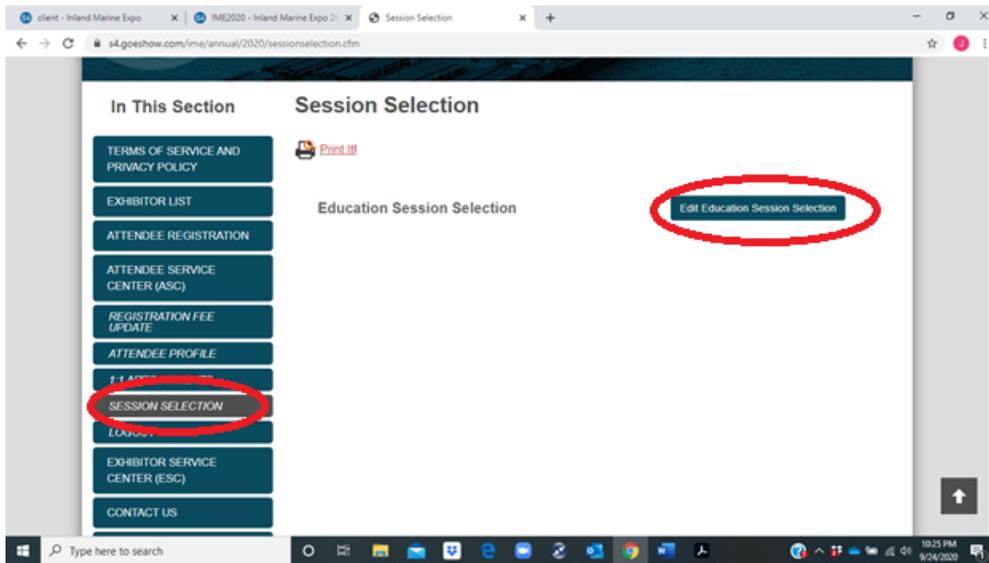
- *Time Blocks* allows you to select specific times when you know that you will be unavailable to accept appointment requests.
- *Matches* shows you which other attendees and exhibitors share common product/service interests with you. You may begin requesting appointments by simply pressing the “Make Appointment” button within this tab. The system will email the individual, prompting them to confirm the request or even suggest another time.
- *Appointments* track confirmed or requested appointments and allow you to export those meetings to your Outlook or Google calendars.

TIP--The Matches tab allows you to sort other registrants by the number of matching answers. You can also search for specific individuals who may be included in your list and/or search for specific matched products or services.

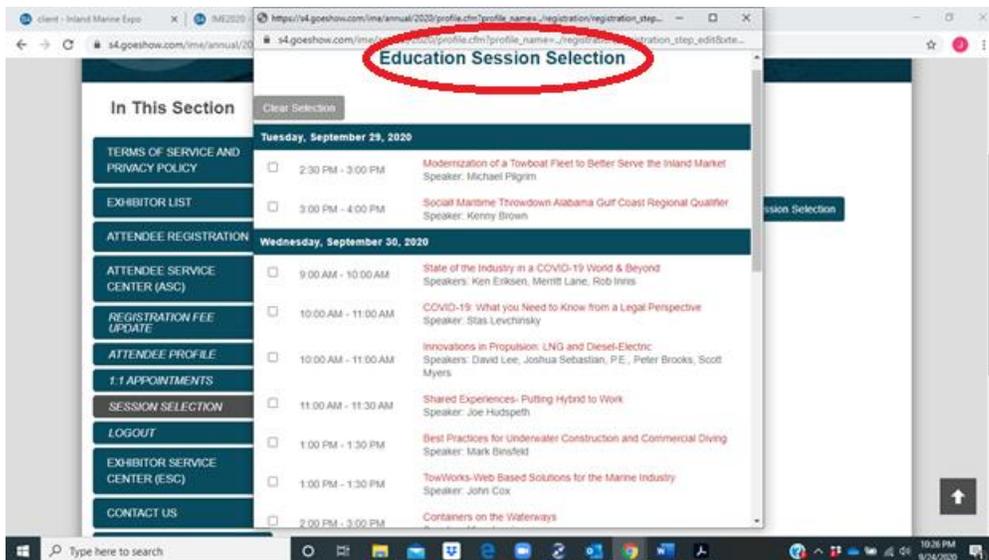


Session Selection:

You are most likely interested in several of the IMX2020 education sessions or webinars. If you have not already selected your preferred sessions during the registration process, you may do so now. To select a session, click the Session Selection button to the left. You should then click on the Edit Education Session Selection button on the right.

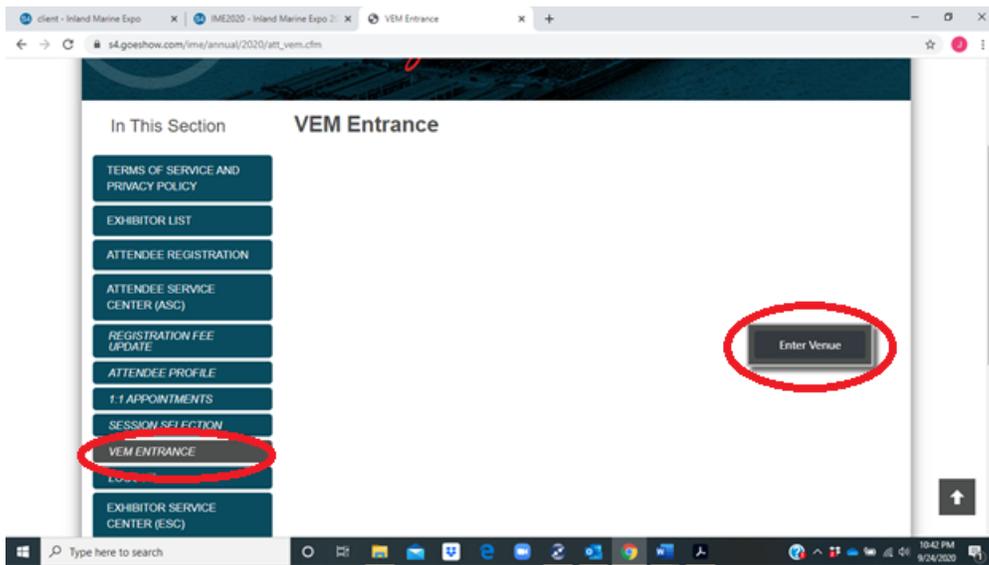


The Education Session Selection box will then open. Make your selection and remember to select Submit at the bottom of the window.



Accessing the Virtual Event Platform:

To access the Virtual Event Platform, log in to the ASC using your credentials and click the VEM Entrance button to the left. Click on Enter Venue.

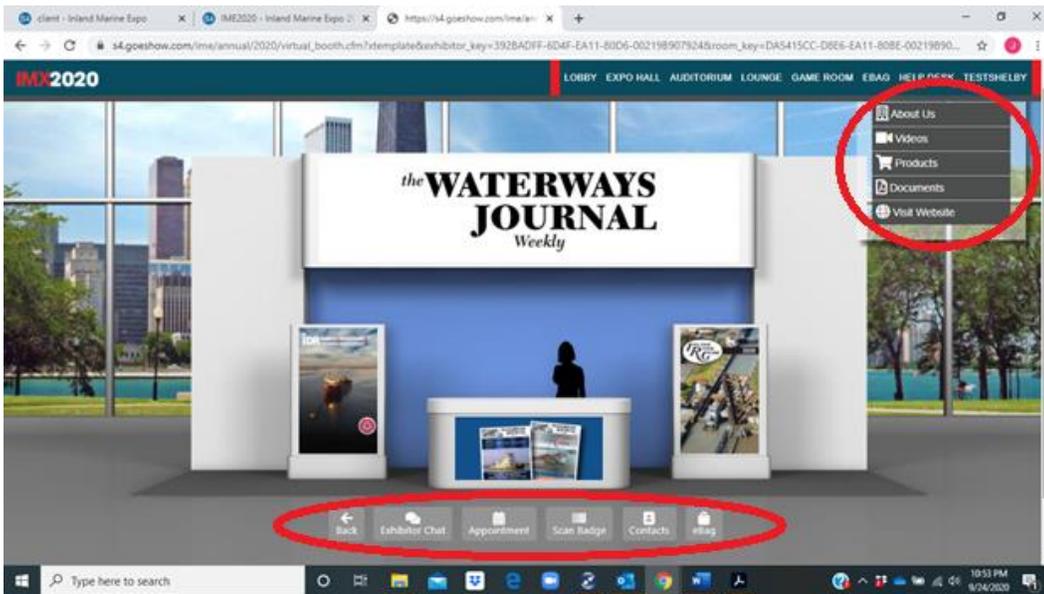


Once you have entered the Venue, navigate to the Expo Hall to explore the exhibit booths.



You can view an exhibitor's documents, product highlights and videos by clicking on any of the tabs in the box to the right. You can also engage in chat, contact any one of the booth staff directly, scan your badge, or request an appointment by using the buttons at the bottom.

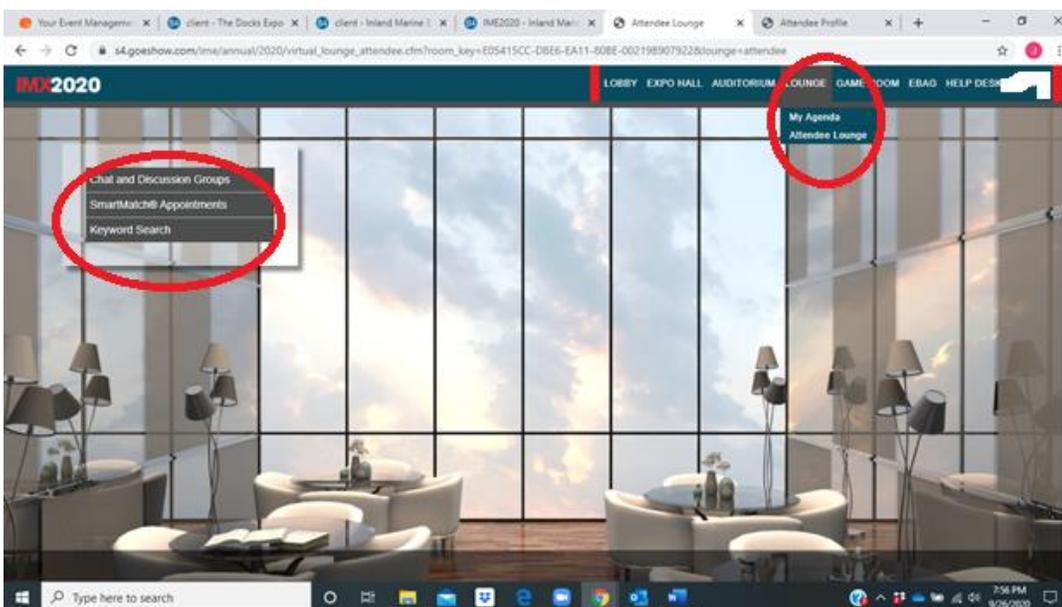
TIP--Just a reminder that appointment requests will be generated by the eShow software. Please ensure that you continue to check your spam or junk folders for event-related emails.



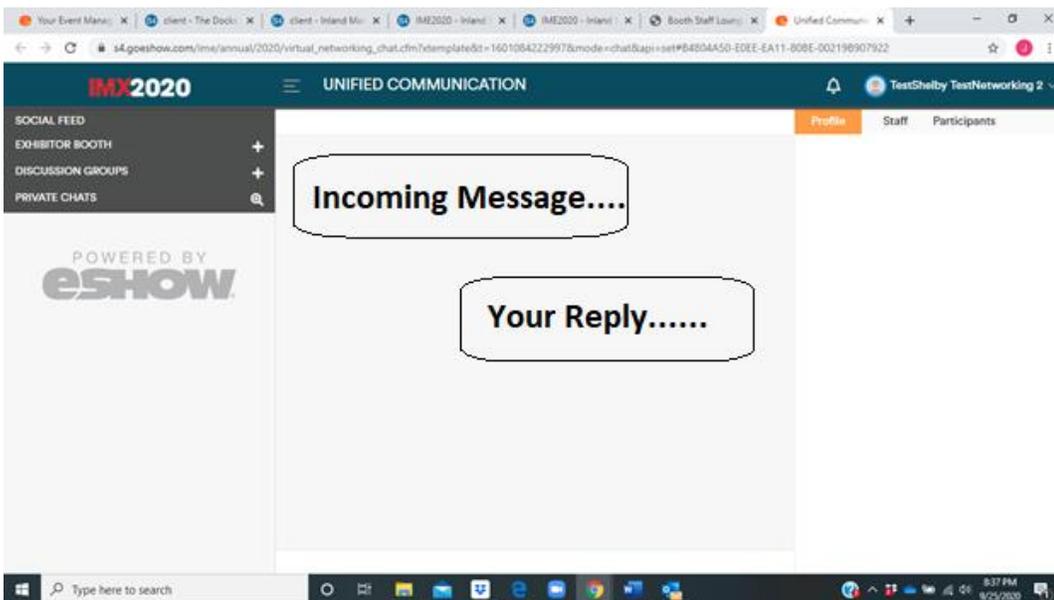
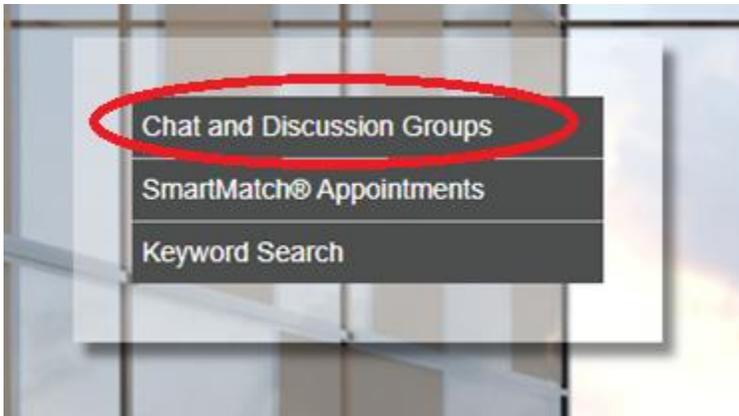
Working within the Virtual Event Platform:

Take some time to familiarize yourself with the event “facility.”

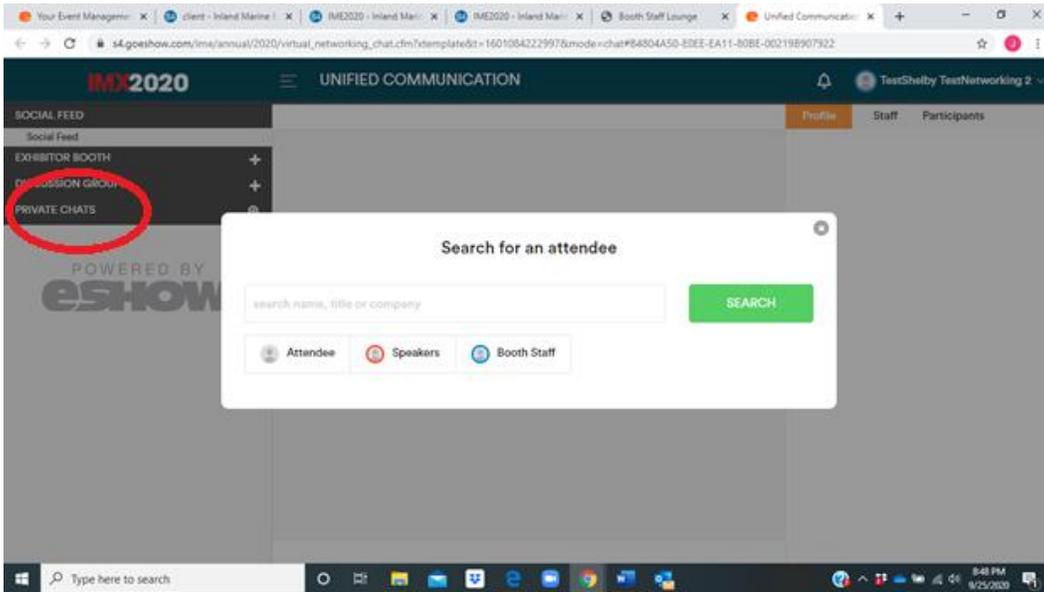
- The Interactive Schedule can be viewed by clicking on the Auditorium tab. This is also where Education Sessions and Webinars can be accessed.
- Visit the Lobby to thank the IMX2020 Virtual Event sponsors.
- Have questions? Stop by the Help Desk for answers to some of the most asked event questions. Contact the IMX2020 event team for further assistance by scrolling over the Help Desk tab and selecting Staff Office.
- Begin filling your eBag with documents from the exhibit booths. Download these documents and brochures at your convenience later during the event.
- Stop in the game room to see how you can play and earn prizes.
- End your tour at the Attendee Lounge, located in the drop-down menu under the Lounge tab.



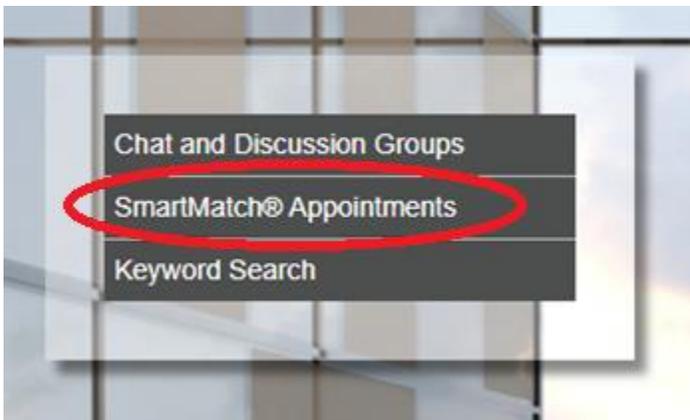
Incoming chat messages (whether from another attendee, an exhibitor, or industry acquaintance) will be visible within Chat and Discussion Groups in the menu box inside the Attendee Lounge. Additionally, if you opt to chat with an exhibitor by pressing the Exhibitor Chat button under their booth in the Expo Hall, this is the screen that will open. Replying to an incoming chat is as simple as sending a text on your phone.



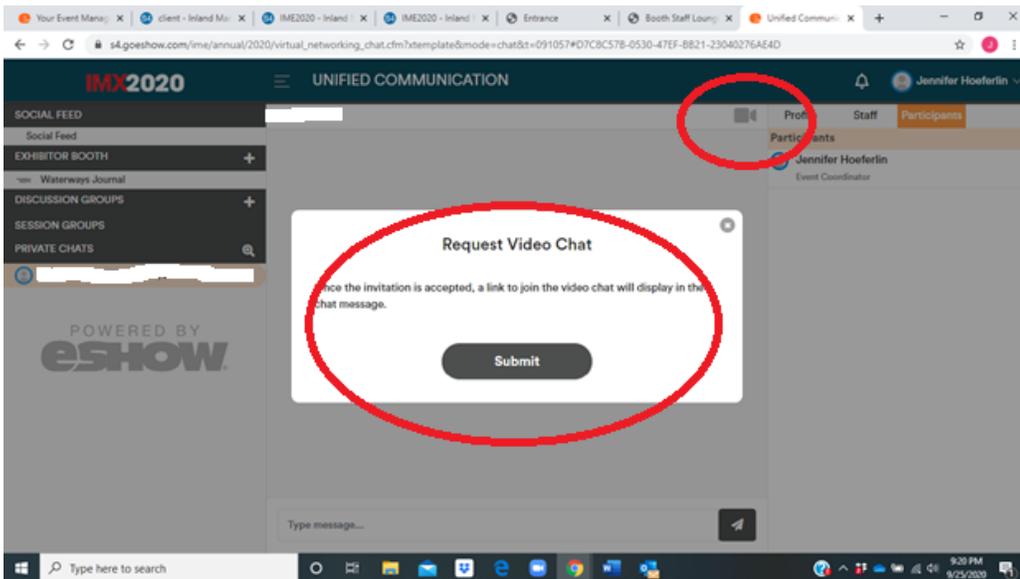
You may also initiate a chat by searching for a specific individual or company. Simply click the icon to the right of Private Chat to open the search option.



Appointments that you pre-arranged through the Attendee Service Center (see page 2), that you requested by clicking on the button under an exhibitor’s booth, or that have been requested by others and accepted by you are listed within SmartMatch Appointments found in the menu box inside the Attendee Lounge.

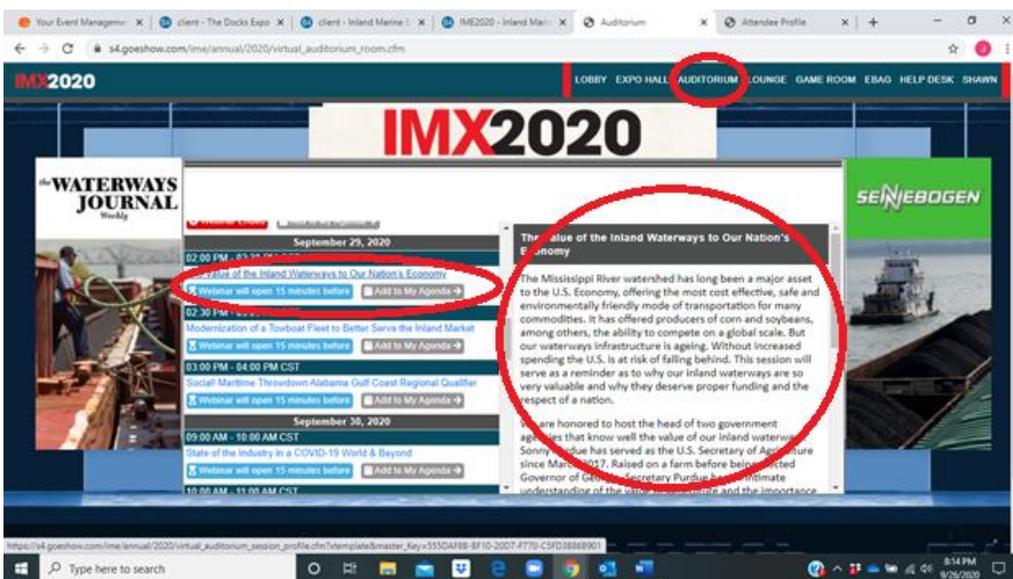


During the agreed-upon appointment time, both parties will access their respective Appointment windows and click the chat icon which will open a direct chat line between the two parties. At this point, you have the option to engage a video chat option within the platform (*optional*).



Participating in Education Sessions & Webinars:

The Interactive Schedule can be found within the Auditorium. For additional session information, click on the session title within the schedule list on the left side of the screen. A description and speaker information for that particular session will open on the right side of the screen



Virtual "doors open" will open 15 minutes prior to the start of each session and webinar. To access the presentation, click on the blue webinar button. You will be "held" in a virtual waiting room until the 15-minute mark.

Webinar Ended Add to My Agenda →

September 29, 2020

02:00 PM - 02:30 PM CST
The Value of the Inland Waterways to Our Nation's Economy
Webinar will open 15 minutes before Add to My Agenda →

02:30 PM - 03:00 PM CST
Modernization of a Towboat Fleet to Better Serve the Inland Market
Webinar will open 15 minutes before Add to My Agenda →

03:00 PM - 04:00 PM CST
Social! Maritime Throwdown Alabama Gulf Coast Regional Qualifier
Webinar will open 15 minutes before Add to My Agenda →

September 30, 2020

09:00 AM - 10:00 AM CST
State of the Industry in a COVID-19 World & Beyond
Webinar will open 15 minutes before Add to My Agenda →

The Value of the Economy

The Mississippi River is a vital link to the U.S. economy. It is an environmentally friendly mode of transportation for commodities. It has, among others, the potential to improve our waterways infrastructure. Spending the U.S. dollars on waterways infrastructure serve as a reminder of the very valuable and respect of a nation.

We are honored to have the agencies that know Sonny Purdue has since March 2017

Additional Assistance:

At any point prior to or during the event, please feel free to contact the event team at jhoeflerlin@wjinc.net or 314-446-4905 for assistance.

Thank you for your participation in IMX2020 Virtual!