

MAY 24-26 | ST. LOUIS

# IMX2021 / sponsorship opportunities

## **Title Sponsor and IMX Party** (Tuesday)

### **Networking Lunches** (Tuesday/Wednesday)

#### *Included with sponsorship:*

- Recognition onsite, InlandMarineExpo.com, IMX event directory, pre-event communications
  - Sponsor graphics for use on marketing materials
  - Full page ad on the cover or tab of the IMX event directory
  - 1 Dedicated eblast
  - 2 Dedicated social posts
  - Paid partnership social ad
  - 1 Education session sponsorship
  - 1 Product demo (one 15-minute timeslot) with education session sponsorship
  - Option for promo item to be distributed during function (Item to be approved by show management)
  - 15 Complimentary IMX customer registration passes
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## **Welcome Reception** (Monday)

### **Opening Session with Continental Breakfast** (Tuesday)

### **Award Ceremony with Continental Breakfast** (Wednesday)

#### *Included with sponsorship:*

- Recognition onsite, InlandMarineExpo.com, IMX event directory, pre-event communications
  - Welcome/Introduction messaging during session
  - Sponsor graphics for use on marketing materials
  - Full page ad in the IMX event directory
  - 2 Dedicated social posts
  - 1 Education session sponsorship
  - 1 Product demo (one 15-minute timeslot) with education session sponsorship
  - 10 Complimentary IMX customer registration passes.
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## **Registration Lanyard**

### **Happy Hour** (Tuesday - Includes 100 drink tickets)

### **Happy Hour** (Wednesday - Includes 100 drink tickets)

### **Attendee Welcome Gift**

#### *Included with sponsorship:*

- Recognition onsite, InlandMarineExpo.com, IMX event directory, pre-event communications
  - Sponsor graphics for use on marketing materials
  - Half page ad in the IMX event directory
  - 1 Dedicated social post
  - 8 Complimentary IMX customer registration passes.
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### **Coffee Bar** (Tuesday - Includes 100 drink tickets)

### **Coffee Bar** (Wednesday - Includes 100 drink tickets)

### **Education Session Sponsorship/1-Product Demo** (15 minute timeslot, limited availability)

#### *Included with sponsorship:*

- Recognition onsite, InlandMarineExpo.com, IMX event directory, pre-event communications
  - Sponsor graphics for use on marketing materials
  - Quarter page ad in the IMX event directory
  - 1 Dedicated social post
  - 5 Complimentary IMX customer registration passes.
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**Other Opportunities:** Advertising in the IMX Directory and/or the IMX issue of the *Waterways Journal* • Social Media Post • Email/Digital Marketing • Custom e-blasts during show hours or leading up to IMX 2021

Sponsorships can be customized to meet your marketing goals!  
Please contact Susie Jensen at (314) 561-4706 or [susie@wjinc.net](mailto:susie@wjinc.net)