

MX2022 sponsorship opportunities

PREPARING FOR TOMORROW'S Waterways

MAY 23-25 | ST. LOUIS

VIP Night at the Ballpark (Tuesday)	\$10,000
St. Louis Cardinals Game Rooftop Buyout (includes 250 tickets for the St. Louis Cardinals baseball game)	\$10,000
Tuesday Lunch & Learn	\$10,000
Closing Session & Awards Lunch (Wednesday)	SOLD

Included with sponsorship:

- · Recognition onsite, InlandMarineExpo.com, IMX event directory, pre-event communications
- · Sponsor graphics for use on marketing materials
- Full page ad in the IMX event directory (\$2,225 value)
- 1 Dedicated eblast (\$1,500 value)
- 2 Dedicated social posts (\$1,000 value)
- Option for promo item to be distributed during function (Item to be approved by show management)
- 15 Complimentary IMX customer registration passes (\$2,000 value)

Registration Lanyard	SOLD
Kick-Off Reception (Monday)	\$7,500
Celebrating Mariners Social (Wednesday)	\$7,500

Included with sponsorship:

- Recognition onsite, InlandMarineExpo.com, IMX event directory, pre-event communications
- Welcome/Introduction messaging during session
- · Sponsor graphics for use on marketing materials
- Full page ad in the IMX event directory (\$2,225 value)
- 2 Dedicated social posts (\$1,000 value)
- 10 Complimentary IMX customer registration passes. (\$1,350 value)

Education Session_	\$5,000 per
Sponsored Lounge	\$5,000 per
Coffee Bar (Tuesday)	\$5,000
Coffee Bar (Wednesday)	\$5,000
Water Station	\$5,000
Wifi Network	\$5,000

Included with sponsorship:

- · Recognition onsite, InlandMarineExpo.com, IMX event directory, pre-event communications
- Sponsor graphics for use on marketing materials
- Half page ad in the IMX event directory (\$1,520 value)
- 1 Dedicated social post (\$500 value)
- 8 Complimentary IMX customer registration passes. (\$1,100 value)

General Sponsorship

\$2,000 per

Included with sponsorship:

- Recognition onsite, InlandMarineExpo.com, IMX event directory, pre-event communications
- · Sponsor graphics for use on marketing materials
- Quarter page ad in the IMX event directory (\$1,035 value)
- 1 Dedicated social post (\$500 value)
- 5 Complimentary IMX customer registration passes. (\$675 value)

Other Opportunities (please call for pricing): Advertising in the IMX issue of the Waterways Journal • Social Media Posts Email/ Digital Marketing • Custom e-blasts during show hours or leading up to IMX 2022

Sponsorships can be customized to meet your marketing goals!